CEO Message

For almost a century, Schlumberger has been a company of pioneers. We have worked on every continent, and we have developed technology to overcome complex challenges to create value for both our customers and for our shareholders. We have succeeded in this by hiring the best people, training them in the best practices, and providing them with the best tools to become Schlumberger pioneers in their own right.

Today, we are in a unique position. We stand at the forefront of the oil and gas industry with our undisputed leadership based on the diversity of our people, the strength of our technology, and the tremendous advantages of our size and our organization. Yet as our industry continues to grow in activity and in complexity, we have a new opportunity to take our performance to entirely new levels.

We will capitalize on this in two ways. First, we must fully leverage our established strengths—sharply focusing both actions and efforts on our objectives for growth, returns, integrity and engagement. Second, and even more importantly, we must work together in ways we have never done before. While our past was characterized by the pioneering efforts of individuals, our future will be defined by unprecedented levels of teamwork between individuals.

To succeed, we must draw on the foundations that protect our identity and set the direction we must follow. This means understanding what defines us as a company, recognizing how we behave toward others, and defining how we approach our work. This document, the Schlumberger Blue Print is designed to help you do just that. It summarizes a number of elements that include Our Purpose, Our Ambitions and Our Values, and it expresses the mindset we will need to succeed.

We are all part owners of the Blue Print. We are all responsible for protecting it, adopting it and living it. We should use it as our compass, as we navigate the challenges and opportunities of our daily work. By doing so together, we will translate our combined strengths, actions and efforts into a team performance that no one can match.

Paal Kibsgaard
Chief Executive Officer
Schlumberger Limited
Our Purpose

Schlumberger exists to be at the forefront of the energy services industry, enabling our customers to overcome challenges and improve performance.

Our history and culture are built on leadership, science and innovation. Our aim is to continually extend the technical limits of oilfield products and services and to set the direction for others to follow.

We aspire to this by acting as an independent service company, taking no equity stake in the development of oil and gas reserves, and by pursuing a consistent relationship with all customers.
Our Ambitions

We will realize the true value of the Schlumberger offering through relentless pursuit of our ambitions:

Growth
Outperforming the markets where we choose to work

Returns
Creating unmatched shareholder value through effective business models and efficient use of resources

Integrity
Living by the same high standards of safety and business practices, everywhere we work

Engagement
Understanding and exceeding the expectations of our customers, employees and stakeholders
Our Values

As Schlumberger employees, we pride ourselves on upholding our three long-established values, which will guide the decisions we make as we pursue our ambitions:

People
Our people thrive on the challenge to excel in any environment and their dedication to safety and customer service worldwide is our greatest strength.

Technology
Our commitment to technology and quality is the basis for our competitive advantage.

Profit
Our determination to produce superior profits is the cornerstone for our future independence of action and growth.
Our Mindset summarizes the behavior expected of every Schlumberger team member, including attitude, words and actions, as we interact with each other and with our external stakeholders.

Understand and support the direction ahead. Make a difference.
- Service focus
- Continuous improvement
- Self-development

Take action and have a positive impact on performance. Achieve excellence.
- Creativity
- Initiative
- Adaptability
- Results focus

Recognize the boundaries and have the courage to act honestly and responsibly. Do the right thing.
- Decision-making
- Responsibility

Trust others to do their part and work together toward common goals. Help the team succeed.
- Collaborating
- Communicating
- Coaching and mentoring
- Diversity
The Blue Print – Our Identity and the Blue Print in Action should be used as compasses with which to navigate the challenges and opportunities of our daily work, in terms of growth, returns, integrity and engagement. By doing so, together we will translate our combined strengths, actions and efforts into a team performance that no one can match.

The Blue Print in Action is a separate document that serves as a practical guide to Our Mindset. It provides a range of examples through real-life situations.